## BAMA APPOINTS WALLACE CTO

Vancouver, British Columbia, March 10, 2016 – Bama Gold Corp. (CSE: BMA) (the "Company") is pleased to announce that, as an ongoing part of its diversification strategy, Mr. Damian Wallace has been appointed to the newly created position of Chief Technology Officer for the Company.

Mr. Wallace joined the Company in October, 2015 as a consultant tasked with assisting management to review potential projects for acquisition and potentially develop technology-based business ideas organically.

As announced March 3<sup>rd</sup>, Mr. Wallace and the Company have identified an underserviced business opportunity and are working to develop the WhatToZee concept internally. WhatToZee synthesizes two online businesses on one platform; event planning and social media endorsement merge under WhatToZee's automated engine.

"I am really pleased to announce that Damian has accepted the position of CTO for the Company. His depth of experience in product development and sales as well as online marketing is ideal. We can now work with even better focus to build out the WhatToZee brand as a component part of Bama while still maintaining our mineral exploration assets in anticipation of a more receptive financing environment." commented Bama president Karl Kottmeier.

WhatToZee is designed to allow Event Organizers and Planner of all sizes to better market and promote their events to new and existing customers. WhatToZee.com, is now accepting beta users and will be available for all users this summer.

For more information please contact Kirk Gamley, Vice-President, Corporate Development at (604) 689-7422.

"Karl Kottmeier"

President

Neither the Canadian Securities Exchange ("the CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this news release.