

Fandom Sports Media Corp. closes Private Placement for gross proceeds of \$201,297

September 19, 2016

CSE: FDM OTC: FDMSF FRANKFURT: TQ42

Vancouver, British Columbia – September 19, 2016; Fandom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) ("Fandom Sports" or the "Company") is pleased to announce that it has raised gross proceeds of \$201,297 pursuant to the policies of the Canadian Securities Exchange (the "Exchange" or the "CSE") and will issue 2,516,213 Units (the "Units") at \$0.08 per Unit. Each Unit consists of one common share and one warrant. Each warrant is exercisable at \$0.10 per common share for two years from closing (the "Private Placement"). One director of the Company has subscribed for an aggregate of 312,500 Units for total proceeds of \$25,000. All common shares and warrants issued pursuant to the Private Placement may not be transferred until January 17, 2017.

Proceeds of the Private Placement will be for general working capital purposes and accounts payable.

No Finder's fees were paid in regards to the Placement.

About Fandom Sports Media Corp.

Fandom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user- generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

Follow FanDom Sports on Instagram and Twitter @FandomSportsApp and make sure to like FanDom Sports on Facebook too!

To find out more about Fandom Sports, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.fandomsportsmedia.com

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.